

Guided Questionnaire for Graphical Abstracts

**WELCOME!**

Your journey towards an effective and impactful outreach starts here! We made things as

simple as possible for you by creating this guided and interactive questionnaire

Simply read through the pages, tick boxes and fill text fields.

It is that easy!

**Dr Tullio Rossi**  
Director, Animate Your Science



*"Super easy and streamlined process. Tick, tick, tick DONE!"*

Professor Jodie Rummer

The contents of this document are confidential and must not be disclosed to third parties

# Who are you trying to reach?

## Who should know about your discovery?

1. **General public**
2. **Other researchers**
3. Industry
4. Policymakers
5. Kids
6. Patients
7. **Funding agency**
8. Other – please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# The details of your paper

# **Is your paper published already?**

* **Yes**  
  Please send us a copy when you return this questionnaire, and skip to Question 3
* ~~No~~   
  Please complete the next question

## **For unpublished papers:**

|  |  |
| --- | --- |
| Title of your paper: | Effects of Advanced Trauma Life Support® Training Compared to Standard Care on Adult Trauma Patient Outcomes: A Cluster Randomised Trial (ADVANCE TRAUMA) |
| Authors: |  |
| Journal: |  |
| Year of publication: |  |
| Embargo date (if applicable): |  |
| DOI (if available): |  |
| Abstract (copy & paste): |  |

# Promotion

Please write the Twitter handles of all the study authors here (if they have one). We will tag you when tweeting about your work. The Twitter handle of your University/Department/Institution is also welcome.

|  |
| --- |
| @karolinskainst |

# Sample Graphical Abstract

The story of your paper will be distilled and divided into 4 essential text boxes displayed on the graphical abstract.

A screenshot of a cell phone

Description automatically generated

# Background

In this section we need to provide enough background information to your target audience to be able to appreciate the importance of your study.

|  |
| --- |
| Trauma kills more than four million people each year and is the most common cause of death in young people. Trauma care is very time critical and adequate initial care is crucial for improving outcomes. Advanced Trauma Life Support (ATLS) is the most widely adopted training programme for teaching physicians how to initially resuscitate and manage trauma patients as they arrive to hospital. |

# Question / knowledge gap

Write the main question your paper answered here. Alternatively, state the knowledge gap your paper is addressing. This is the most important part of the story. Highlight why filling this knowledge gap is crucial. What do we risk if we don't know this? Why is this important?

|  |
| --- |
| Despite its global spread, there is no high-quality research showing that ATLS® impact patient outcomes. The aim of this study is to compare the effects of ATLS® training with standard care on outcomes in adult trauma patients. |

# Main finding

Write about the main finding of your study. It's okay to include a few words about your methods as well. In a short video there is not enough time to talk about all your results. Focus on the most important one for your target audience.

|  |
| --- |
| This will be a batched stepped-wedge cluster randomised trial in 30 hospitals across India including at least 4320 adult trauma patients. The trial is designed to have 90% power to detect a reduction in the primary outcome of in-hospital mortality within 30 days of arrival at the emergency department from 20% during standard care to 15% following ATLS® training. |

# Conclusion

Write the conclusion you made from your results.

Make it general and relevant to your target audience. Put yourself in their shoes.

What's the take-away message for them?

|  |
| --- |
| Our findings will be important regardless of whether they are positive or negative. If ATLS® improves patient outcomes it should be further promoted. If ATLS® does not improve patient outcomes then trauma life support training needs to change. |

# Visuals

Have you got any last notes that may help our designers produce a better and more accurate graphical abstract? This could be an idea about a visual that would best represent your message.

You are welcome to send us and reference sketches/images if you like.

|  |
| --- |
| This graphical abstract is for funding applications, for the protocol and for the website. |

# Style

**Please pick your graphical style**

* **Simple shapes**
* ~~Silhouette~~
* ~~Whiteboard~~

A close up of a sign

Description automatically generatedA close up of a tree

Description automatically generatedA close up of a logo

Description automatically generated

**Choose a colour scheme**

Let us know your favourite background colour. This is just a rough indication. Our designers will adjust the tonality to get the best result.

|  |
| --- |
| I leave that to you 😀 I would like to use the colours in this visual to design the colour scheme for other components of the project, such as the website, presentations and so on. |

**Type of background**

Let us know your favourite background colour. This is just a rough indication. Our designers will adjust the tonality to get the best result.

* ~~Flat colour~~
* ~~Gradient~~
* **No preference**

A picture containing bottle, drawing

Description automatically generated

# We are done!

Our team will produce a concept piece and get back to you ASAP!

Thanks for working with us

Graphical user interface, application

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